



WE STRIVE TO BRING TOGETHER MODELING INDUSTRY PROFESSIONALS

www.fashiongates.com

WHAT IS FashionGates.com?

FashionGates.com is the key business tool for modeling industry professionals, which provides services to its direct clients – modeling agencies and models as well as modeling business clients, who scout out models and modeling agencies. The portal is a business-to-business connecting link between main modeling industry players Agency-Model-Client.

FashionGated.com is aimed at creating a global community of fashion insiders, helping them to promote their projects and find new contacts. Being the ultimate online source of overall fashion-related information, FashionGates.com strives to bring together all professionals of modeling industry.

WHAT CAN I GAIN WITH FashionGates.com?

A. GET MORE POPULAR with 150,000 audience

Let all FashionGates audience know about you. Every month more than 150,000 visitors explore the portal to communicate in fashion environment.

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B. SPEED UP YOUR BUSINESS: find the right people faster and let them find you

- **ONLINE CATALOG OF MODELS AND AGENCIES**

FashionGates.com offers both established and aspiring models to add their portfolio to our global models directory. Models are offered the perfect opportunity to get located, evaluated and hired by the leading modeling agencies of the world and start a career in fashion business. Inbuilt voting and rating system shows the most popular models in our directory, offering them additional exposure opportunities.

- **ADVANCED SEARCH TOOL**

FashionGates.com gives modeling agencies a unique opportunity to find new clients and partners, discover new faces and increase popularity on international modeling arena. At FashionGates.com you can search for the talent you want, regardless of their location, as we cover regions like Eastern Europe and Asia as well as Western Europe and United States.

- **AUDIENCE FILTER**

Save your time to talk only to the right people. With this tool you can manage your communication by location, gender and age.

- **VOTING AND RATING SYSTEM**

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C. EXPAND YOUR PR AND PROMOTION CAMPAIGN: let the world know all your latest news

- **POST YOUR NEWS ON FASHION MAGAZINE**

Add your news to professional source of information about modeling and fashion world. We offer our clients an opportunity to post their content on our popular, highly-visited news source, Fashion Magazine. Modeling agencies are offered to maximize their exposure by publishing their news, press-releases and casting calls, which they are free to submit after completing the registration.

Contrary to a «passive» database, FashionGates.com is a portal actively involved in promoting itself and its models and agencies, always providing relevant and up-to-date content on fashion and modeling.

- **ADVERTIZE ON PORTAL PAGES**

Employ efficient internet promotion services via the portal's pages. Let more than 100,000 unique visitors monthly learn more about your business.

D. SAVE YOUR MONEY WITH FashionGates.com

- **GOOD SERVICE FOR LOWER PRICE**

Monthly rates for hosting modeling content are lower than the rates of our competitors.

- **FLEXIBLE PRICES**

Flexible and differentiated price system helps meet the needs of large and small agencies depending on the amount of content posted on the portal.

Accepting hosting payment from users, we have developed different types of price packages for each main group of modeling business representatives (agencies, models, clients) depending on their level of professionalism, the amount of information hosted, and the portal's services they use.

- **FIXED PAYMENT PER CONTACT FOR UNREGISTERED USERS**

Unregistered portal users who want to contact our registered community members are charged a fixed fee for every contact.

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● WHY FashionGates.com?

● TOTAL GUARANTEE OF CONTENT SAFETY

We are not involved in unauthorized selling or distribution of textual or visual content submitted by our users and sign Non Disclosure Agreement to ensure the security of all the content.

We make sure the copyright of our users is not infringed and all of their rights are observed.

● HIGH ETHICAL STANDARDS

All textual and visual content is monitored to meet the standards of ethics, credibility and complying to the portal's rules and policy. Users who do not meet high ethical criteria, who displayed incorrectness and lack of ethics towards other users and those who use modeling to cover up illegal activities like prostitution, consummation, etc., are not allowed to register or are instantly deleted from our modeling directory for violations.

● AUDIENCE OF PROFESSIONALS ONLY

Our audience comprises only professionals of modeling and closely related industries. Every new user registered on our portal is scrutinized to meet the criteria of professionalism, belonging to modeling industry, correctness of their work, etc.

● 24/7 TECH SUPPORT

● CARE MORE ABOUT YOU

FashionGates team is constantly searching and implementing new promotion techniques and IT technologies. We always work to create new ways of helping our users become more successful in modeling business.

We maintain constant feedback with portal users and analyze an experience of their communication and cooperation.

Our most active and loyal users will be awarded the Honorary Member status and will be offered additional benefits in the form of discounts and gifts.

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● ABOUT TEAM and COMPANY

● COMPANY

FashionGates.com is a part of InternetGates.com, a global internet holding offering services in areas like gambling, real estate and IT. Covering all aspects of the ever-evolving fashion industry and providing useful resources and engaging interactive content, FashionGates.com aspires to create the ultimate web-portal for everyone interested and/or involved in modeling, beauty and entertainment.

● PROFESSIONAL TEAM

FashionGates.com is a team of qualified IT, modeling, marketing and promotion professionals. World acknowledged analysts, the Price Waterhouse Coopers, consulted for legal advice before launching the project. Having carefully studied the customer's needs, we introduced the best and the most essential services to build the ultimate gateway to fashion world – the FashionGates.com.